

Area Attractions/Landmarks

- | | | |
|---|---|---|
| A Davis Park | J King Elementary School | S Blackhawk Park |
| B Future Amtrak Station | K Mandeville Park | T Taylor Park |
| C Tinker Park - Tinker Swiss Cottage Museum, Suspension Bridge | L Washington Elementary | U Klehm Arboretum/ Botanical Garden |
| D Booker Washington Park/ Community Center | M South Park | V Julia Lathrop Elementary School |
| E Maria's Italian Cafe | N St. Elizabeth Community Center | W Faith Center Church |
| F St. Anthony's Church | O New Zion Missionary Baptist | X Gem Field Park |
| G Graham-Ginestra House | P St. Peter and Paul Apostles Church | Y Chicago Rockford International Airport |
| H Ethnic Heritage Museum | Q Southside Church of God | |
| I Montague Branch Library | R Poor Clares Corpus Christi Monastery | |

FIGURE 6.1: REVITALIZATION STRATEGIES FRAMEWORK



SOUTH MAIN REVITALIZATION STRATEGY

- A** ELIMINATE WYMAN CROSSOVER
EXPAND PARKING TO THE SOUTH
- B** DAVIS PARK EXTENSION
- C** SHARED PARKING DECK
- D** FUTURE METRA STATION
- E** RESIDENTIAL TOWNHOME UNITS
- F** 3 TO 5 STORY RESIDENTIAL BUILDINGS
- G** 2 TO 4 STORY MIXED-USE BUILDINGS
ALONG SOUTH MAIN STREET
1st Floor: Commercial
Upper Floors: Residential or Office
- H** RAILROAD BRIDGE BIKE PATH
- I** SOUTH MAIN STREET STREETScape
ENHANCEMENTS
- J** FUTURE AMTRAK STATION

SITE DATA

MIXED-USE BUILDINGS: 280,000 S.F.
RESIDENTIAL: 330 UNITS

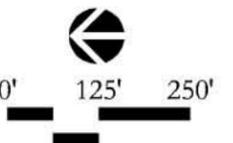
South Main Revitalization Strategy

Rockford, Illinois

Figure 6.2: Downtown Riverfront Transition Target Area: Preferred Concept

LAKOTA

THE LAKOTA GROUP INC



TYLIN INTERNATIONAL



ARC DESIGN
RESOURCES INC



SOUTH MAIN REVITALIZATION STRATEGY

- A** COMMERCIAL CORE BUILDING IMPROVEMENTS
- B** NEW PUBLIC PARKING LOTS
- C** SOUTH MAIN STREET STREETScape ENHANCEMENTS
- D** PUBLIC PARKING LOT AS PART OF ETHNIC HERITAGE CAMPUS - New Corner Plaza
- E** 2 TO 3 STORY MIXED-USE BUILDINGS ALONG SOUTH MAIN STREET
- F** 1 TO 2 STORY LIGHT INDUSTRIAL OR SMALL OFFICE BUILDINGS
- G** NEIGHBORHOOD MARKET SPACE
- H** 4 TO 5 STORY MIXED-USE "CAMPUS" BUILDINGS (OFFICE/RESIDENTIAL)
- I** NEW OPEN SPACE NATURAL PRAIRIE AND RIVER ACCESS
- J** MULTI-USE PATH CONNECTION WITH CONTINUOUS PUBLIC ACCESS TO RIVER
- K** BARBER COLMAN ADAPTIVE REUSE FOR LARGE "CAMPUS" USER
- L** NEW GROCERY USE IN EXISTING BUILDING
- M** BIKE/CANOE RENTAL RIVER ACCESS

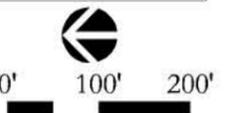
SITE DATA

EXISTING BARBER COLMAN: +/-500,000 S.F.
 MIXED-USE BUILDINGS: 175,000 S.F.
 CAMPUS/OFFICE BUILDINGS: 465,000 S.F.
 LIGHT INDUSTRIAL: 70,000 S.F.

South Main Revitalization Strategy Rockford, Illinois

Figure 6.3: Traditional Neighborhood Core Target Area: Preferred Concept

LAKOTA
THE LAKOTA GROUP INC



TYLIN INTERNATIONAL





SOUTH MAIN REVITALIZATION STRATEGY

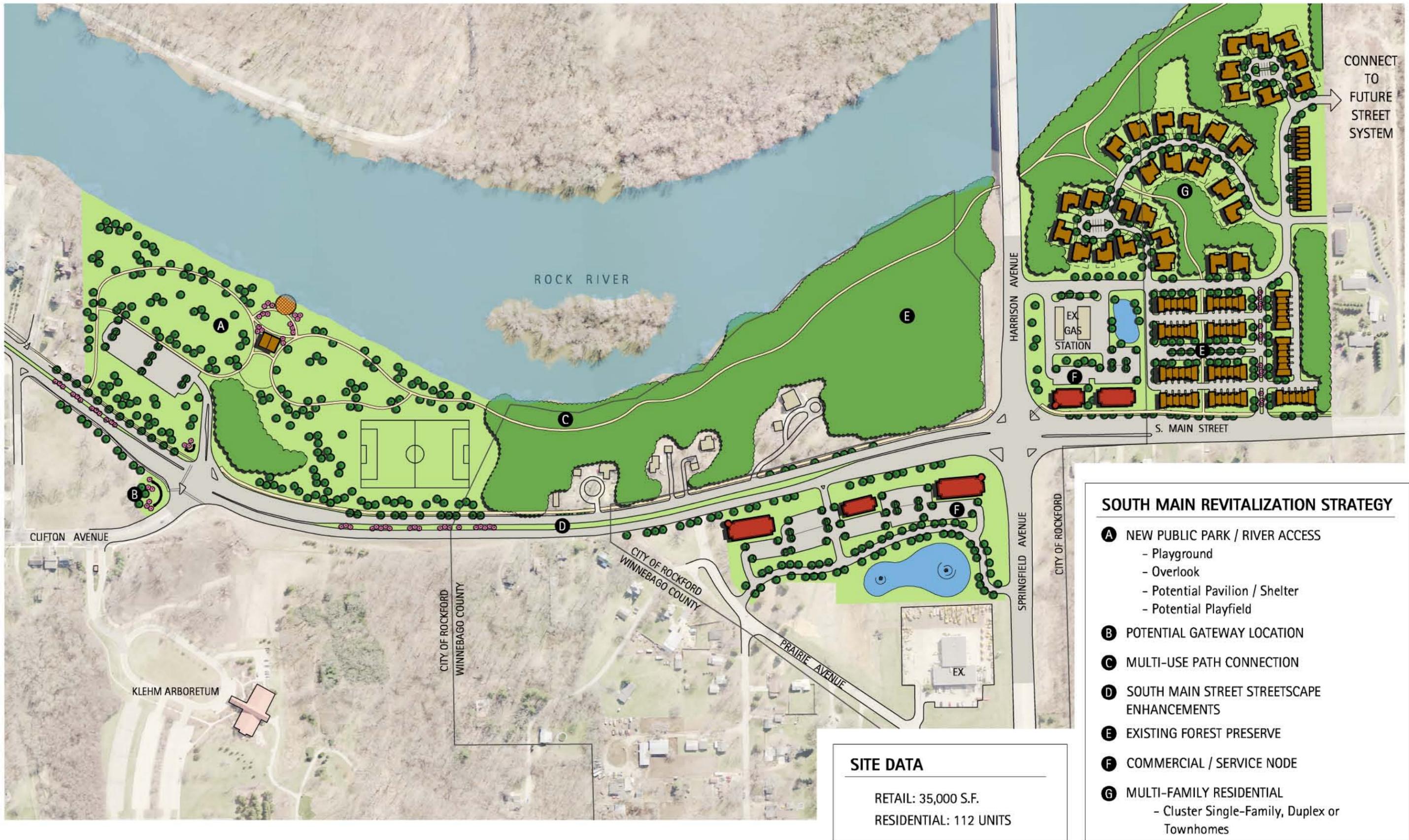
- A** MULTI-USE PATH CONNECTION
- B** SCREEN PARKING LOTS / CONSOLIDATE CURB CUTS
- C** PARKING LOT IMPROVEMENTS (NEW TREES WITH LANDSCAPE ISLANDS)
- D** FACADE IMPROVEMENTS
- E** NEW TOWNHOMES
- F** NEW COMMERCIAL DEVELOPMENT
- G** REUSE EXISTING BUILDING - IMPROVE FACADE AND PARKING LOT
- H** NEW POCKET PARK / PLAZA
- I** POOR CLARES CORPUS CHRISTI MONASTERY

SITE DATA

RESIDENTIAL: 14 UNITS
 RETAIL: 13,000 S.F.

South Main Revitalization Strategy Rockford, Illinois

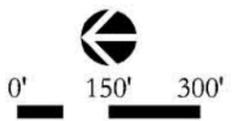
Figure 6.4: Main and Marchesano Target Area: Preferred Concept

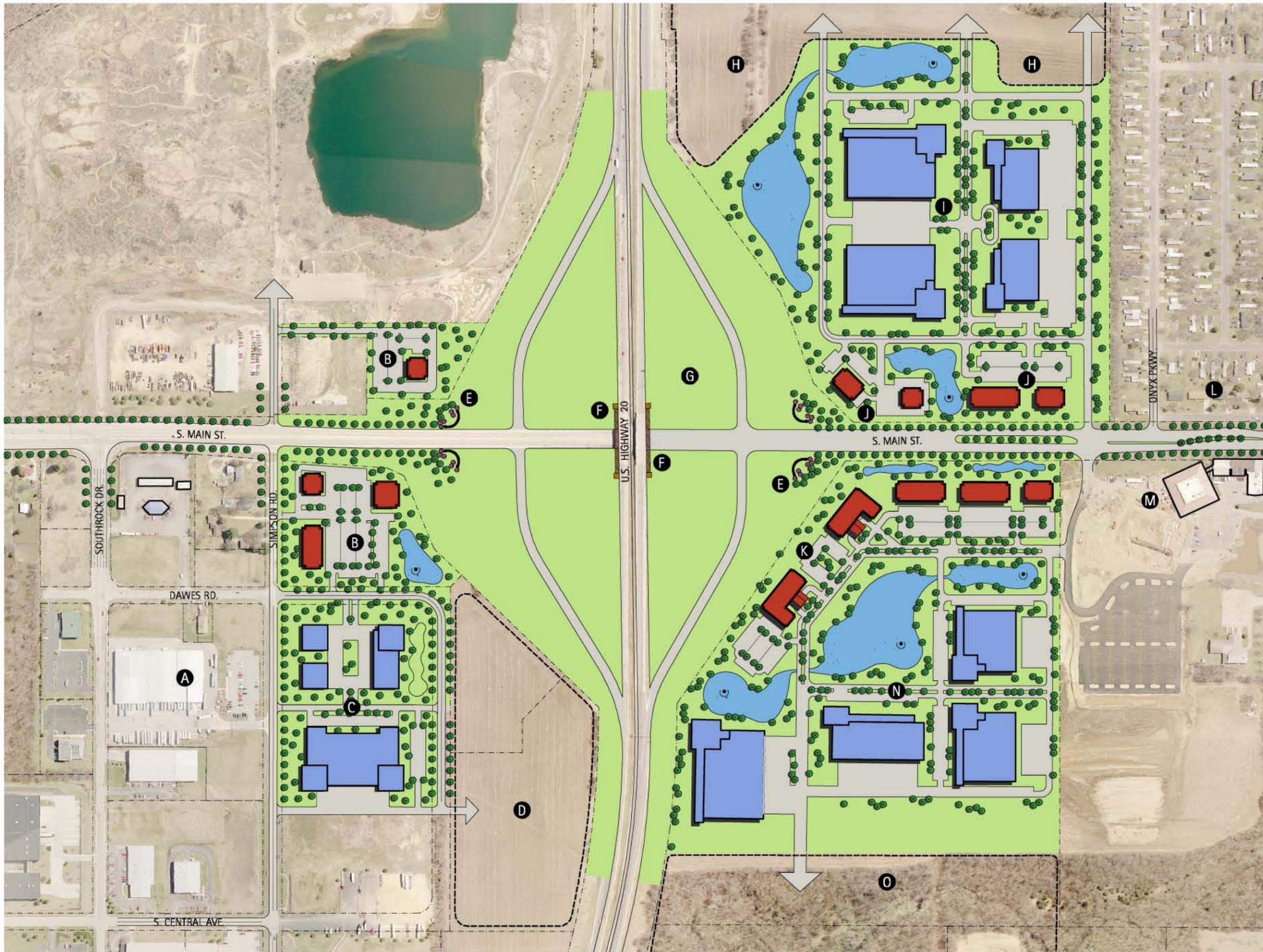


South Main Revitalization Strategy Rockford, Illinois

Figure 6.5: Harrison/South Main Intersection Target Area: Preferred Concept

LAKOTA
THE LAKOTA GROUP INC





SOUTH MAIN REVITALIZATION STRATEGY

- A** EXISTING SOUTHROCK INDUSTRIAL PARK
- B** NEW RETAIL DEVELOPMENT
- C** NEW INDUSTRIAL DEVELOPMENT
- D** FUTURE JOHN DEERE RETAIL CENTER
- E** POTENTIAL GATEWAY LOCATION
- F** POTENTIAL OVERPASS GATEWAY SIGNAGE
- G** NEW INTERCHANGE CONFIGURATION
- H** FUTURE INDUSTRIAL / OFFICE PARK
- I** NEW INDUSTRIAL DEVELOPMENT
- J** NEW RETAIL DEVELOPMENT
- K** NEW HOTEL DEVELOPMENT
- L** EXISTING MOBILE HOME PARK
- M** EXISTING FAITH CENTER CHURCH
- N** NEW INDUSTRIAL DEVELOPMENT
- O** FUTURE INDUSTRIAL / OFFICE PARK

SITE DATA

RETAIL: 110,000 S.F.
 HOTELS (2): 36,000 S.F. PER FLOOR
 INDUSTRIAL: 725,000 S.F.

South Main Revitalization Strategy

Rockford, Illinois

LAKOTA

THE LAKOTA GROUP INC

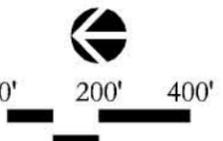


Figure 6.6: Interchange Target Area: Preferred Concept



TYLIN INTERNATIONAL



ARC DESIGN
RESOURCES INC