

City of Rockford Performance Measurements 2010–2014

In identifying the outcome/objective, the following outcome/objective numbers are as follows:

	Availability/Accessibility	Affordability	Sustainability
1. Suitable Living Environment	SL-1	SL-2	SL-3
2. Decent Housing	DH-1	DH-2	DH-3
3. Economic Opportunity	EO-1	EO-2	EO-3

INTENDED PROGRAM OBJECTIVES

Specific Object Number	Outcome/Objective and Specific Objective	Sources of Funds	Performance Indicators	Year	Expected Number Projects/ People	Actual Number	Percent Completed
Objective #1: SL-1 Availability/Accessibility of Suitable Living Environment							
SL-1.1	Increase the access or availability of the suitable living environment through operations of emergency shelters.	HESG	<ul style="list-style-type: none"> Number of agencies and then the number of homeless persons provided emergency shelter. * 	2010	4/1,100	3/778	71%
				2011	4/1,100	4/0	0%
				2012	4/1,100	4/0	0%
				2013	4/1,100	4/373	34%
				2014	4/1,100	3/652	59%
				MULTI-YEAR GOAL			5,500
SL-1.2	Increase the access or availability of the suitable living environment through the provision of <u>transitional</u> housing and services.	HESG	<ul style="list-style-type: none"> Number of agencies and the number of homeless households provided transitional housing and services annually. * 	2010	4/60	1/66	111%
				2011	4/60	4/0	0%
				2012	4/60	4/0	0%
				2013	4/60	4/18	30%
				2014	4/60	0/0	0%
				MULTI-YEAR GOAL			300
SL-1.3	Increase the access or availability of the suitable living environment by providing essential services designed to improve the quality of life of persons & communities	HESG	<ul style="list-style-type: none"> Number of agencies and the number of persons provided essential services. * 	2010	4/650	3/712	110%
				2011	4/650	4/0	0%
				2012	4/650	4/0	0%
				2013	4/650	4/270	42%
				2014	4/650	0/0	0/0
				MULTI-YEAR GOAL			3,250

***NOTE: THERE HAS BEEN A SIGNIFICANT SHIFT IN USE OF HESG FUNDS FROM SHELTER TO RAPID REHOUSING OVER THE PAST TWO YEARS. RAPID REHOUSING SERVICES ARE NOT REFLECTED IN THESE PERFORMANCE MEASUREMENTS FROM 2010.**

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Objective #1: SL-3 Sustainability of Suitable Living Environment							
SL-3.1	Improve the sustainability of the suitable living environment by rehabilitating owner & tenant occupied properties for lower income persons living within certain geographic areas.	CDBG	<ul style="list-style-type: none"> Number of households assisted through the focus area rehab program. 	2010	26	39	150%
		HOME		2011	30	30	100%
				2012	30	12	40%
				2013	30	21	70%
				2014	30	18	60%
				MULTI-YEAR GOAL		146	120
SL-3.2	Improve the sustainability of the suitable living environment by assisting public facilities and agencies that provide needed services to neighborhood residents.	CDBG	<ul style="list-style-type: none"> Number of agencies that will provide services and number of people to be served by the activity. 	2010	3/150	4/116	77%
				2011	3/150	2/229	67%
				2012	3/150	2/3098	67%
				2013	3/150	1/163	109%
				2014	3/150	1/243	162%
				MULTI-YEAR GOAL		15/750	10/3,849
SL-3.3	Improve the sustainability of the suitable living environment by acquiring and demolishing or demolishing via “fast track”.	CDBG	<ul style="list-style-type: none"> Number of dilapidated structures demolished 	2010	16	22	133%
				2011	20	30	150%
				2012	20	20	100%
				2013	20	22	110%
				2014	20	55	275%
				MULTI-YEAR GOAL		96	149
SL-3.4	Improve the sustainability of the suitable living environment through the acquisition of substandard property.	CDBG	<ul style="list-style-type: none"> Number of properties acquired. 	2010	3	4	133%
				2011	5	0	0%
				2012	5	0	0%
				2013	5	0	0%
				2014	5	0	0%
				MULTI-YEAR GOAL		23	4
SL-3.6	Improve the sustainability of the suitable living environment by enforcing quality of life zoning and property standards violations.	CDBG	<ul style="list-style-type: none"> Number of violations addressed annually. 	2010	9,600	8,428	88%
				2011	9,600	8,170	85%
				2012	9,600	6,740	71%
				2013	9,600	5,491	57%
				2014	9,600	4,779	50%
				MULTI-YEAR GOAL		48,000	33,608

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Objective #2: DH-1 Availability/Accessibility of Decent Housing							
DH-1.1	Address the need for improved access to decent housing for the physically challenged.	CDBG	<ul style="list-style-type: none"> Number of ramps constructed for lower-income and physically challenged. 	2010	12	11	92%
				2011	11	4	40%
				2012	10	6	60%
				2013	10	5	50%
				2014	10	4	40%
				MULTI-YEAR TOTAL			53
DH-1.2	Address the need of decent housing by making housing lead safe	CDBG	<ul style="list-style-type: none"> Number of units assisted that become lead safe (<i>Get the Lead Out!</i> program match)** 	2010	15	15	100%
				2011	15	3	20%
				2012	15	0	0%
				2013	15	0	0%
				2014	15	0	0%
				MULTI-YEAR TOTAL			75
Objective #2: DH-2 Affordability of Decent Housing							
DH-2.1	Address the need for affordable decent housing by rehabilitating and constructing lower-income homeownership units through CHDOs.	HOME	<ul style="list-style-type: none"> Number of units purchased and occupied by low income. Number of units code compliant. Number of units made “visitable”. 	2010	3	2	67%
				2011	3	0	0%
				2012	3	1	33%
				2013	3	0	0%
				2014	3	0	0%
				MULTI-YEAR GOAL			15
DH-2.2	Address the need for affordable decent housing by offering downpayment assistance to low income households.	HOME	<ul style="list-style-type: none"> Number of low-income households assisted Number of first time homebuyers Number receiving counseling Number receiving downpayment/closing costs 	2010	23	11	48%
		CDBG		2011	23	4	17%
				2012	23	2	9%
				2013	23	2	9%
				2014	23	0	0%
				MULTI YEAR GOAL			115

****NOTE: HUMAN SERVICES WAS RECEIVING A STATE OF ILLINOIS LEAD-BASED FEDERAL GRANT (*GET THE LEAD OUT!*), AND NEIGHBORHOOD DEVELOPMENT WAS PROVIDING A 10% MATCH. THE GRANT WAS NOT RECEIVED IN 2012–2014, AND THEREFORE NO MATCH WAS PROVIDED IN THOSE YEARS.**

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Objective #2: DH-2 Affordability of Decent Housing cont.								
DH-2.3	Address the need for affordable decent housing through homeless <u>prevention</u> activities and help low-income persons preserve their housing and/or make it more affordable.	HESG	<ul style="list-style-type: none"> Number of agencies awarded funds and low-income households assisted. *** 	2010	2/500	1/415	83%	
				2011	2/500	1/0	0%	
				2012	2/500	1/0	0%	
				2013	2/500	1/85	17%	
				2014	2/500	2/16	3%	
				MULTI-YEAR GOAL			2,500	516
Objective #3: EO-1 Availability/Accessibility of Economic Opportunity								
EO -1.1	Increase the availability and accessibility of economic opportunity through the provision of entrepreneur assistance.	CDBG	<ul style="list-style-type: none"> Number of low-income provided entrepreneur assistance 	2010	50	64	128%	
					2011	50	70	140%
					2012	50	27	54%
					2013	50	23	46%
					2014	50	27	54%
					MULTI-YEAR GOAL			250
EO-1.2	Enhance the availability and accessibility of economic opportunity through the provision of job training	CDBG	<ul style="list-style-type: none"> Number of low-income provided job training 	2010	50	11	22%	
					2011	50	115	230%
					2012	50	0	0%
					2013	50	0	0%
					2014	50	0	0%
					MULTI-YEAR GOAL			250

***** NOTE: PRAIRIE STATE LEGAL SERVICES WAS THE PRIMARY PREVENTION PROVIDER FOR THE CITY OF ROCKFORD. THEY DROPPED OUT OF ESG WHEN HUD INCREASED THE REPORTING STANDARDS FOR HMIS COMPARABLE SYSTEMS.**

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Objective #3: EO-3 Sustainability of Economic Opportunity							
EO-3.1	Enhance the sustainability of economic opportunity by improving the infrastructure of lower-income neighborhoods and assisting businesses providing goods and services to certain geographical areas.	CDBG	<ul style="list-style-type: none"> • Total number of improvements made. • Total number of commercial structures demolished. 	2010	1	2	200%
				2011	1	2	200%
				2012	1	7	700%
				2013	1	4	400%
				2014	1	1	100%
			MULTI-YEAR GOAL			5	16
Objective #3: EO-3 Sustainability of Economic Opportunity							
EO-3.2	Enhance the sustainability of economic opportunity by promoting job creation and by retaining jobs.	CDBG	<ul style="list-style-type: none"> • Total number of jobs. • New businesses assisted • Current businesses assisted 	2010	2	6	300%
				2011	2	2	100%
				2012	2	115	5750%
				2013	2	19	950%
				2014	2	3	150%
			MULTI-YEAR GOAL			10	145

GUIDANCE TO TABLE:

Objectives (purpose of the activity)

Objective 1: Creating Suitable Living Environments – This objective relates to activities that are intended to address a wide range of issues faced by low- and moderate income persons, from physical problems with their environments, such as poor quality infrastructure, to social issues such as crime prevention, literacy, or health issues. This objective is specifically tied to activities for the purpose of ensuring that a particular geographic area as a whole becomes or remains viable.

Objective 2: Providing Decent Housing – This objective focuses on housing activities whose purpose is to meet individual family or community housing needs. It does not include programs where housing is an element of a larger effort to make community-wide improvements.

Objective 3: Creating Economic Opportunities – This objective applies to activities related to economic development, commercial revitalization, or job creation.

Outcomes (change or result seeking)

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Availability/Accessibility: Applies to activities that make services, infrastructure, public services, public facilities, housing, or shelter available or accessible to low and moderate-income people. This includes physical barriers and basics of daily living.

Affordability: Applies to activities that provide affordability in a variety of ways to low- and moderate-income people.

Sustainability: Applies to activities that are aimed at improving communities or neighborhoods, helping to make them livable or viable by providing benefit to persons of low- and moderate-income or by removing or eliminating slums or blighted areas.

Indicators (means to measure progress)

Common Indicators:	<ul style="list-style-type: none"> • Homeownership units constructed or acquired with rehabilitation
<ul style="list-style-type: none"> • Amount of money leveraged 	<ul style="list-style-type: none"> • Owner occupied units rehabilitated
<ul style="list-style-type: none"> • Number of persons, households, businesses, units or beds assisted 	<ul style="list-style-type: none"> • Direct financial assistance to homebuyers
<ul style="list-style-type: none"> • Income levels of persons or households by 30%, 50%, 60%, or 80% 	<ul style="list-style-type: none"> • Tenant based rental income
<ul style="list-style-type: none"> • Race, ethnicity, and disability data 	<ul style="list-style-type: none"> • Homeless shelters
Specific Indicators:	<ul style="list-style-type: none"> • Emergency housing
<ul style="list-style-type: none"> • Public facility or infrastructure 	<ul style="list-style-type: none"> • Homeless prevention
<ul style="list-style-type: none"> • Public service 	<ul style="list-style-type: none"> • Jobs created
<ul style="list-style-type: none"> • Target revitalization 	<ul style="list-style-type: none"> • Jobs retained
<ul style="list-style-type: none"> • Commercial façade treatment or business building rehabilitation 	<ul style="list-style-type: none"> • Business assistance
<ul style="list-style-type: none"> • Brownfields remediated 	<ul style="list-style-type: none"> • Businesses providing goods or services
<ul style="list-style-type: none"> • Rental units constructed 	<ul style="list-style-type: none"> • Rental units rehabilitated