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# 2020 Plan Update

## *Citywide Implementation Plan (2015-2019)*

Presentation By:

Community & Economic Development Department

Week of October 20-24, 2014

# Presentation Overview

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- Plan Update **purpose**
- **Process & timeline**
- **Recommendations** for Council and community review/feedback

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# Purpose

# Plan Update Purpose

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- Planning is Ongoing
- **Evaluate** the existing Comprehensive Plan
  - Affirm/adjust vision
  - Affirm/adjust strategies
- **Align** the Comprehensive Plan with other City of Rockford planning efforts

# Implementation Planning

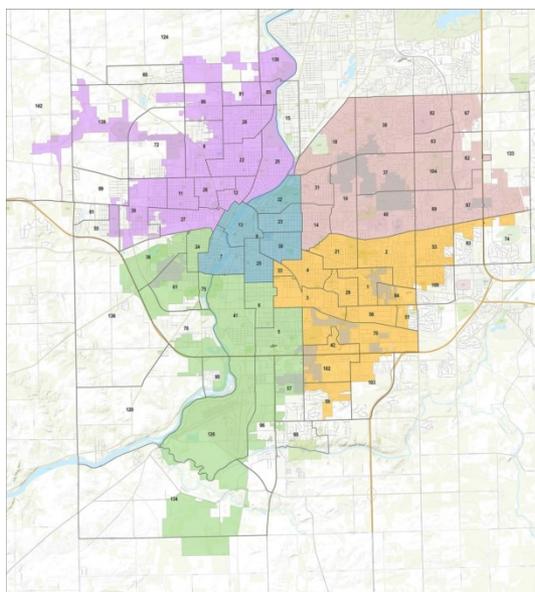
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Citywide  
Comprehensive Plan

*20-30 year Outlook*

Citywide Implementation Plan

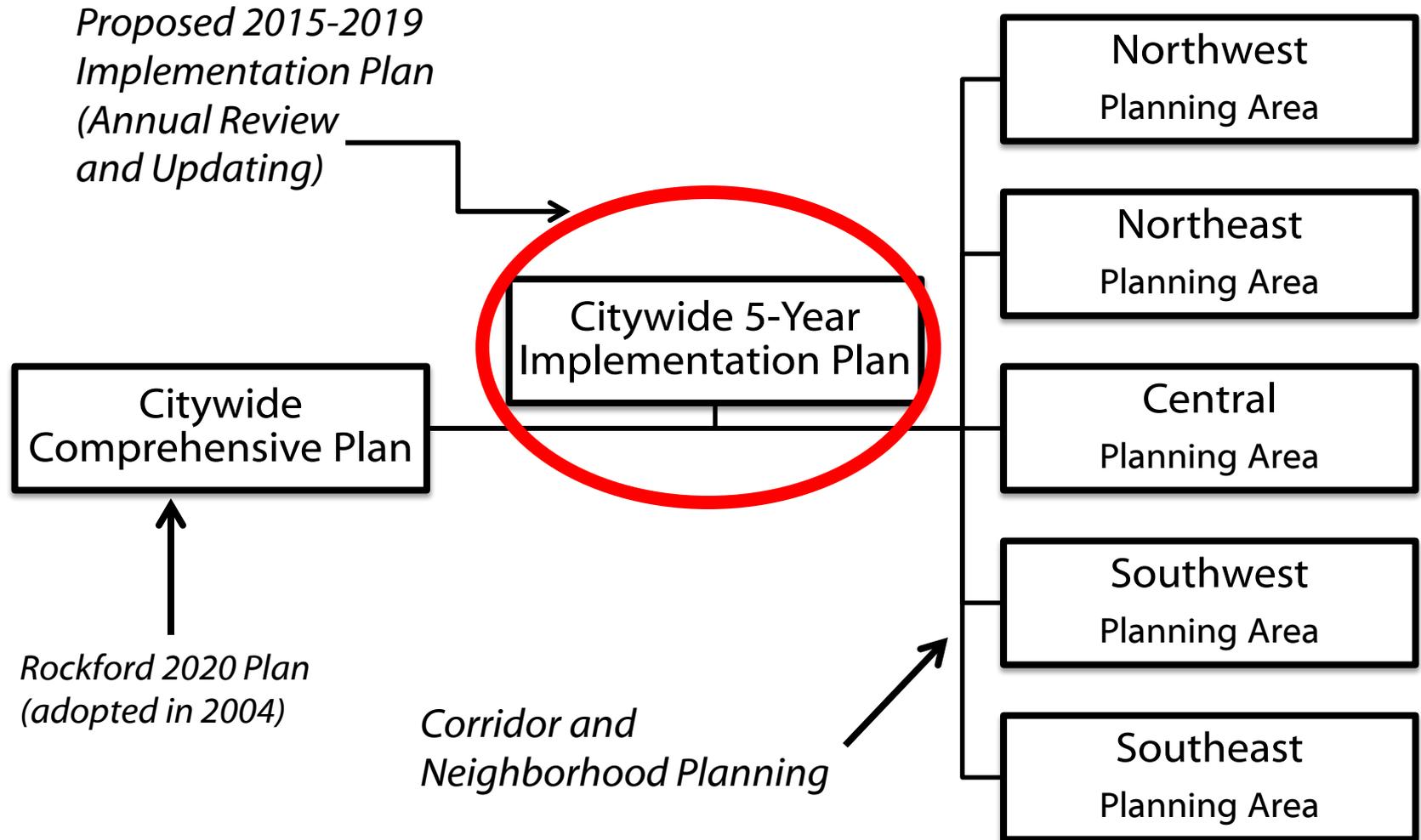
*5-Year Planning*



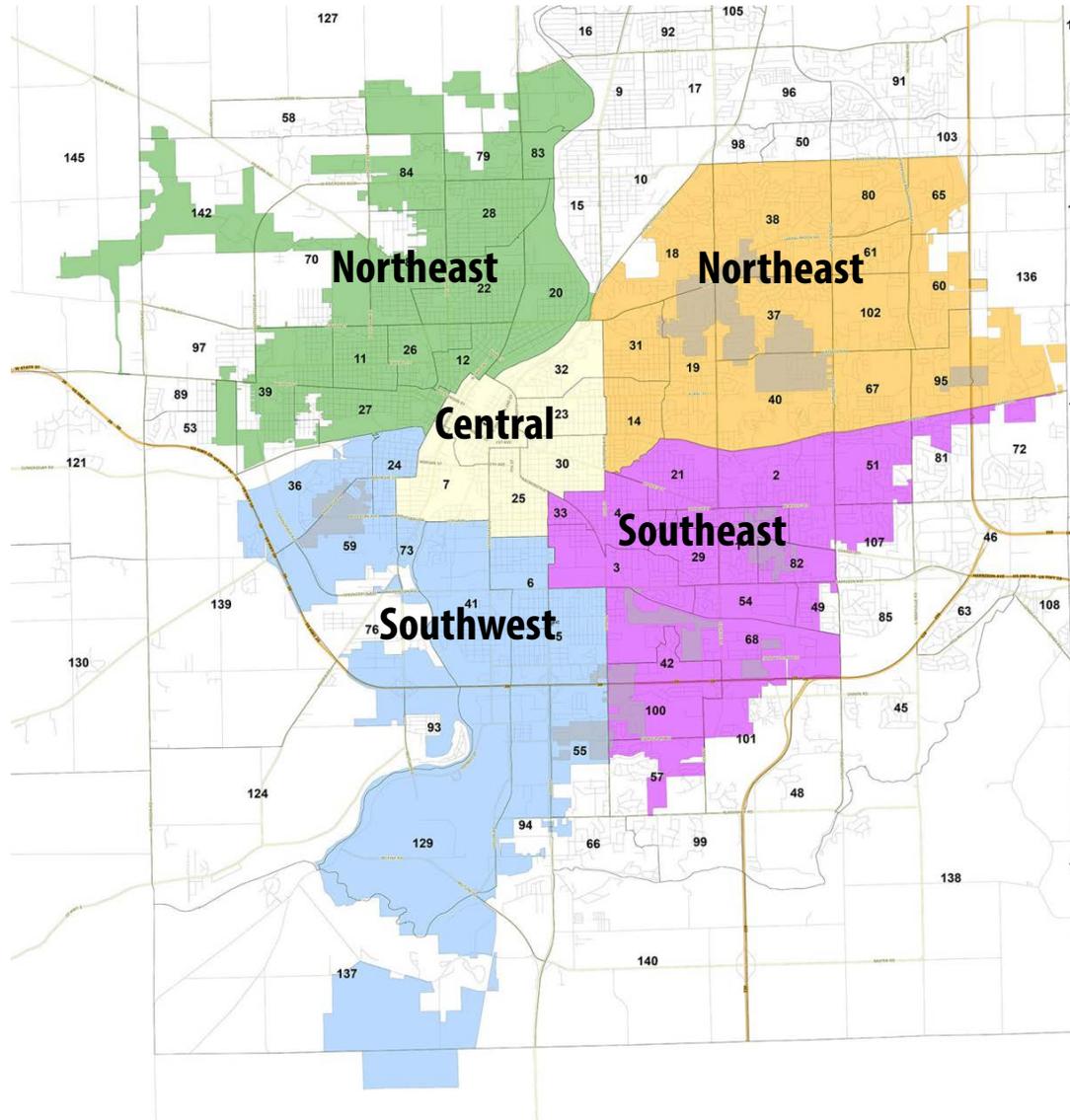
## Implementation Planning:

- Focuses the Comprehensive Plan's broad recommendations more **specifically** and **geographically**.
- **Synchronized** with Consolidated Plan & Capital Improvement Program

# Citywide Implementation Plan



# Planning Areas Map



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# Process & Timeline

**CITY OF  
ROCKFORD**

**CITY COUNCIL  
Planning &  
Development  
Committee**

**PLAN UPDATE  
STEERING COMMITTEE**

**Community &  
Economic Development**

**Public Works**

**Human Services**

**Rockford Metropolitan  
Agency for Planning (RMAP)**

**COMMUNITY**

**Strategy Review  
& Alignment  
Work Groups**

**Public Input  
Sessions**

# Plan Update Process & Timeline



- ✓ Planning Development Committee & Staff Review
- ✓ Recommend approach to updating and implementing the 2020 Plan goals and strategies

- ✓ Assessment of all approved planning documents and amendments since 2004
- ✓ Establish 2020 Plan **Steering Committee**
- ✓ Vision & Strategy **Assessment Matrix** with Regional Planning Documents

- ✓ Establish **Strategy Work Groups**
- ✓ Present recommendations to Steering Committee
- Community Input** at the neighborhood level

- Implementation indicators /metrics
- Dashboard Development
- Prioritize Strategies
- Resource Requirements
- Annual progress review/report to Council

# Analysis Framework



Transportation



Energy



Built Environment



Housing



Biodiversity



Education



Waste



Civic Vitality



Health



Culture



Land



Water



Economic Development



Technology



Food



Safety

# Priorities Alignment Work Groups

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# Alignment

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- Evaluated seven (7) local/regional plans:
  - City of Rockford Consolidated Plan
  - Rockford Park District Strategic Development Framework
  - Winnebago County 2030 Land Resource Management Plan
  - RREDD Comprehensive Economic Development Strategy (2010-2015)
  - RAEDC Rockford Region Strategic Diversification Plan
  - RMAP Regional Plan for Sustainable Development
  - RMAP 2040 Long Range Transportation Plan

# Proposed Document Components

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- **Citywide Implementation Plan (2015-2019)**
  - **Goals & Principles** – *Primary Outcome*
  - **Strategies** – *Approach to achieving the goal*
  - **Action** – *measurable step to achieve the strategies*
  - **Tactics** – *the method to pursue an Action associated with a strategy (i.e., codes, regulations, public funding/incentives)*
  - **Timeline & Resource Identification** – *Milestone Dates, Lead Agency/Partners, and recommended funding source*

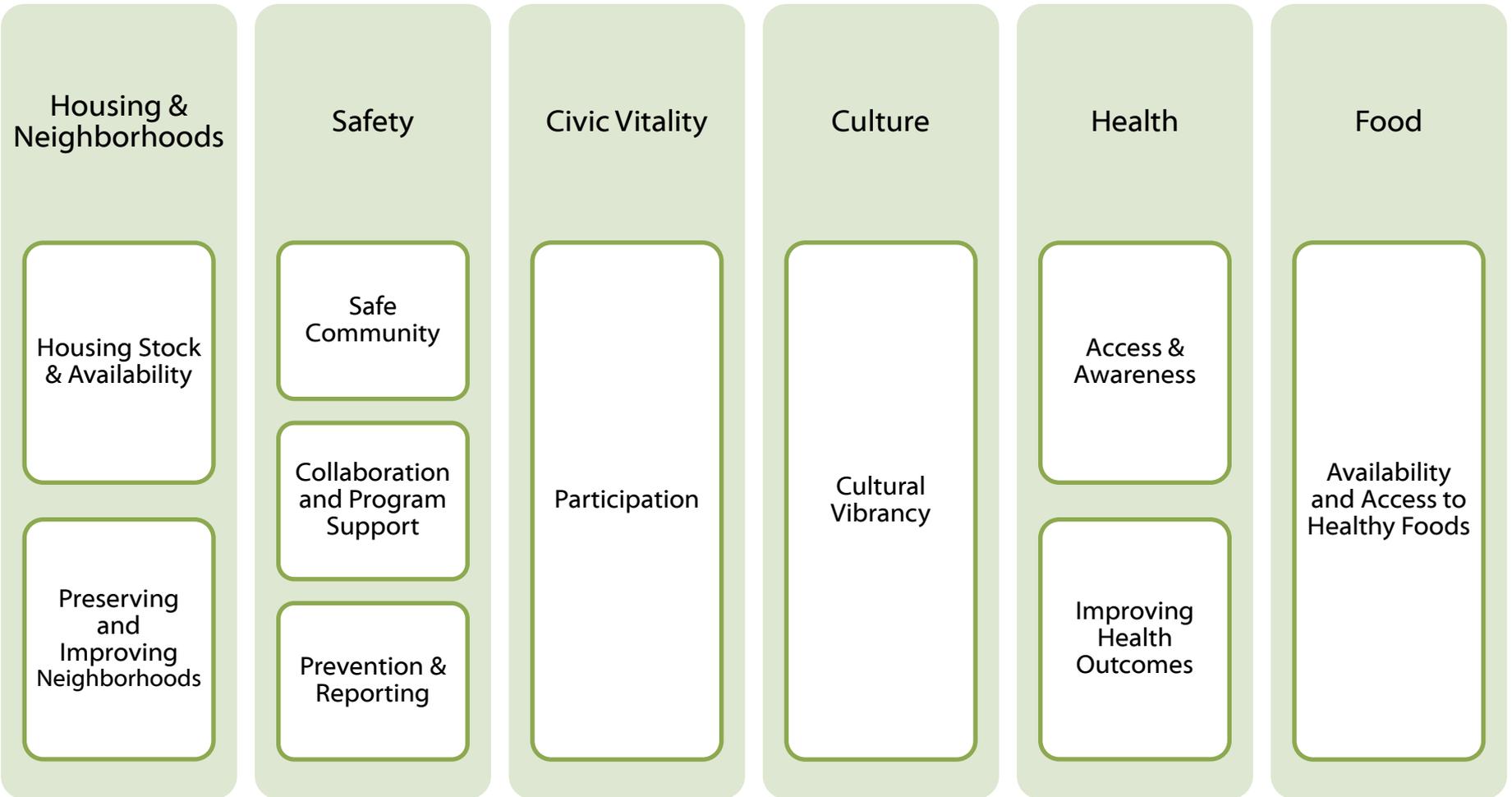
 = Current Step in the Update Process

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# Recommended Strategies for 2015-2019

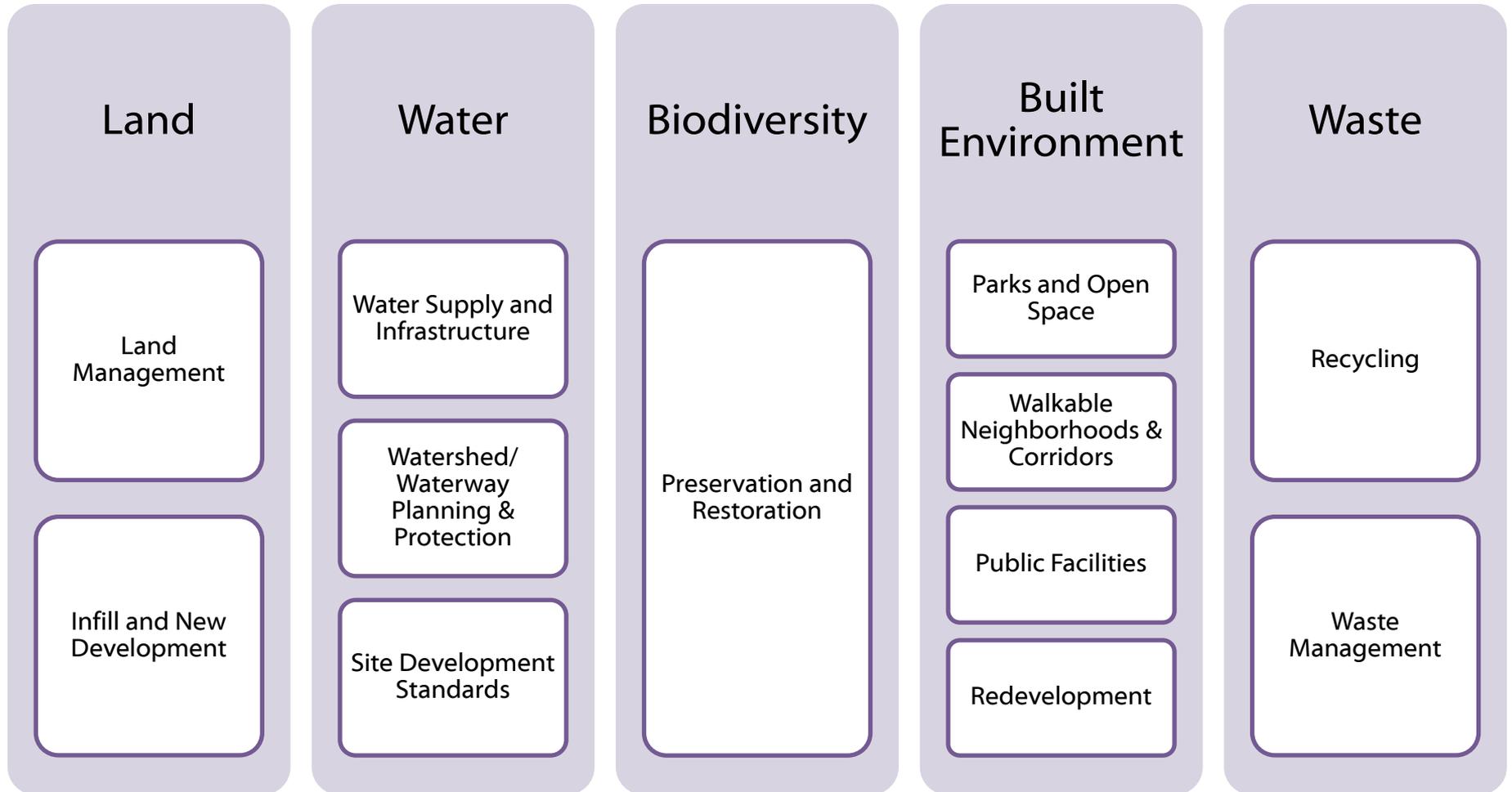
# Social

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# Environmental

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# Economic

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## Transportation

Infrastructure  
Network  
Improvements

Multiple Transit  
Options

Complete Streets

## Education

Pre-K through  
12<sup>th</sup> Grade

Post Secondary

## Economic Development

Site Readiness

Business  
Development and  
Growth

Workforce  
Development

Historic  
Preservation and  
Redevelopment

## Technology

Telecommunication  
and Broadband

Business

## Energy

Sources

Delivery

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# Next Steps

# Plan Update Process & Timeline



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## **2020 Plan Update**

*Citywide Implementation Plan (2015-2019)*

# Comments/Questions?