



City of Rockford – Customer Service Center
1st floor, City Hall, 425 E. State Street, Rockford, IL 61104
779-348-7300

LICENSE APPLICATION – OUTDOOR ADVERTISING LICENSE

THIS APPLICATION MUST BE ACCOMPANIED BY THE LICENSE FEE OF \$198.00

Name of Applicant: \_\_\_\_\_ Date of Application: \_\_\_\_\_

Applicant Address: \_\_\_\_\_
Street City/State/Zip

Applicant Phone #: \_\_\_\_\_ Email Address: \_\_\_\_\_ Tax ID: \_\_\_\_\_

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_
Street City/State/Zip

Type of Business Organization: \_\_\_Individual \_\_\_Partnership \_\_\_D.B.A. \_\_\_Corporation
If Corporation, Registered Agent and Address: \_\_\_\_\_

Insurance

The applicant for outdoor advertising license shall provide proof of comprehensive liability and property damage insurance.

Amount: \_\_\_\_\_ Company: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Affidavit of at least two (2) years Construction Experience attached: \_\_\_YES \_\_\_NO Dated: \_\_\_\_\_

I, the undersigned, thoroughly understand that this is solely an application to operate a business, and is not permission to operate a business until all applicable ordinances of the City of Rockford including but not limited to Building, Zoning and Fire regulations, have been fully complied with, and this application is properly signed by the departments listed below, and an official license is issued by the Comptroller.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

FOR OFFICE USE ONLY:

Date application received: \_\_\_\_\_ Received By: \_\_\_\_\_

License fee (\$198.00) attached: YES / NO Final Action due: \_\_\_\_\_ (21 days from receipt)

Zoning: Approved / Disapproved By: \_\_\_\_\_ Date: \_\_\_\_\_

Building: Approved / Disapproved: Date: \_\_\_\_\_ By: \_\_\_\_\_

Finance: Final Action (check one):

\_\_\_ Approved and issued on \_\_\_\_\_ By \_\_\_\_\_ License # \_\_\_\_\_

\_\_\_ Returned as incomplete on \_\_\_\_\_ By \_\_\_\_\_
with written explanation. (7 days from receipt)

\_\_\_ Denied in writing on \_\_\_\_\_ By \_\_\_\_\_